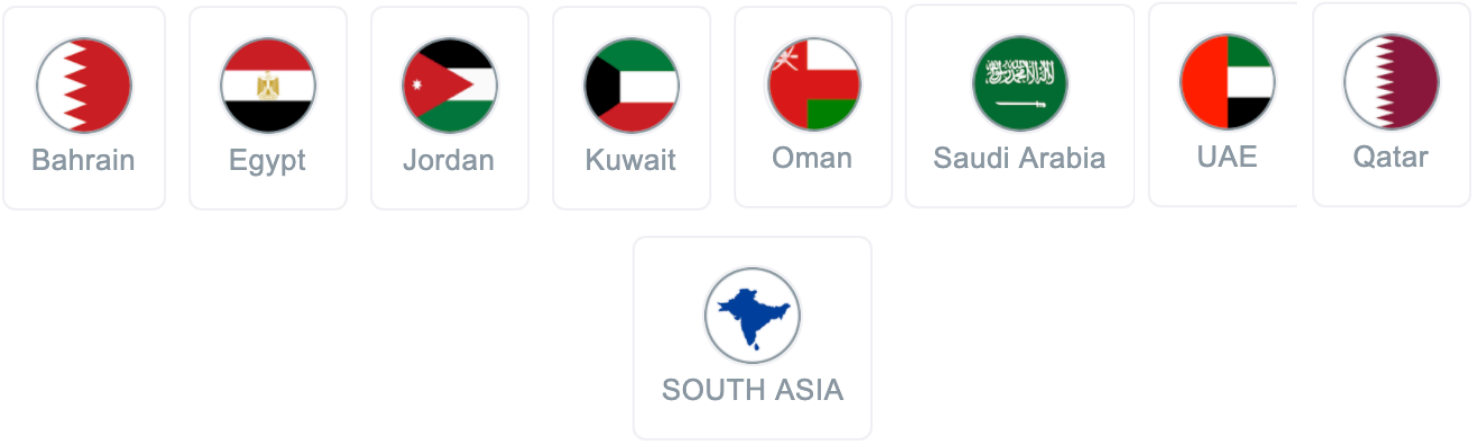
Quali Middle East Association

Welcome to QMEA

In November 2006, a not-for-profit national association designated as the "Quali MiddleEast Association (QMEA)" was established encompassing coating applicators ofarchitectural components, powder coatings manufacturers with approved systems and suppliers of pre-treatment chemicals with approved systems in the Middle East Region.

Currently, QMEA is the General Licensee Holder of QUALICOAT,QUALIDECO, QUALANOD and QUALISTEELCOAT within the MENA region. Additionally, QMEA is the Provisional General Licensee Holder of QUALICOAT,QUALIDECO, QUALANOD and QUALISTEELCOAT in South Asia.



WHY JOIN QMEA?

Having an association with QMEA will help the members to keep updated of latest technical and technological developments in the industry and also to improve the networking within this group, especially in respect of relevant technical issues.

- Ensure high quality level for your company's products by following Qualicoat/ Qualideco/ Qualanod/ Qualisteelcoat standards assured by audit and certification.
- Certification is a valuable Marketing tool.
- Free participation for members in technical seminars organized by QMEA.
- Speaking opportunity in technical seminars, along with specialized training.
- Opportunity to influence future standards and regulations by participating in technical committees and working groups.
- Networking opportunities during QMEA meetings and technical seminars.
- QMEA member applicators and manufacturers are entitled to discounted yearly license fees for the listed Quality labels.

WHO CAN JOIN?

The Association is open to and shall comprise:

- Anodizers.
- Paint & Powder Applicators in the Region.
- Paint & Powder Manufacturers with manufacturing facilities in the Region.
- Pre-treatment Chemical Manufactures with manufacturing facilities.
- Associate Members* (Chemical Suppliers, Powder and Paint Suppliers, Aluminium System Suppliers, Machine/Equipment Suppliers, Developers, Architects, and Others)

**Terms & Conditions apply; 'Suppliers' denote companies that do not have manufacturing in the Region.*

BENEFITS OF OUR QUALITY LABELS

Asking for these quality labels adds value to building products:

- Licensed plants have distinct competitive edge over their rivals.

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- The whole finishing process is under control, including unannounced audit visits covering coating/anodizing material and chemical products.
- Customers and specifiers receive coated/anodized products that meet clearly defined quality and performance criteria.
- Quality label certification is a valuable marketing tool.

Our Labels



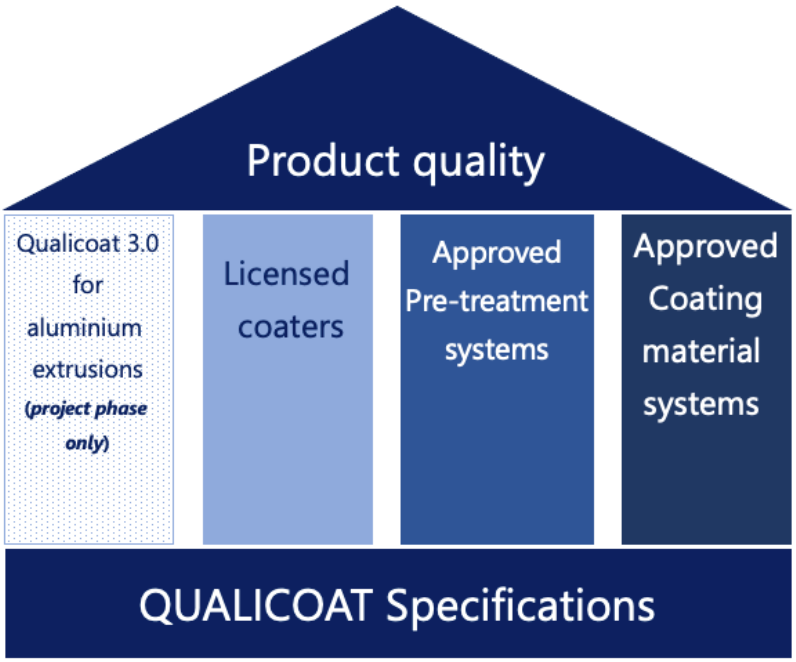
QUALICOAT
Inspired by architecture, trusted by professionals

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SEASIDE

Protecting & Promoting the Quality of Aluminium and Steel Coatings

Quali Middle East Association

QUALICOAT is a global quality label organization committed to maintaining the quality of lacquering, painting and coating on aluminium and its alloys for architectural applications. Its registered office is situated in Zurich, Switzerland. Qualicoat is the World's leading quality label for the coating of aluminium. Qualicoat Seaside endorsement can additionally be certified to the coater. It is designed to meet higher corrosion protection requirements in coastal areas.



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QUALICOAT
Inspired by architecture, trusted by professionals
| QUALIDECO |

QUALIDECO is a quality label within QUALICOAT defining and regulating decorative finishes on coated aluminium (such as wooden effects), particularly those intended for architectural applications. The object of the specifications for decoration is to ensure constant control of the decorated product so that a QUALIDECO license can be granted to decorators for exterior architectural applications.

POWDER ON POWDER TECHNOLOGY

It is a two-layer powder coating process where two different layers of powder coatings are applied to the aluminum surface.

SUBLIMATION TECHNOLOGY

It is a technique that involves transferring printed designs onto aluminum surfaces using heat and pressure.

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QUALANOD is a quality label organization committed to maintain and promoting the quality of anodized aluminium. To determine whether or not anodizing meets customer's requirements, the results need to be measurable against technical specifications. On behalf of customers who have products anodized, QUALANOD defines comprehensive quality requirements and monitors the compliance by licensed plants worldwide. As a result, purchasers of anodized aluminium receive a premium-grade product delivering long-term value with good quality. In past years QUALANOD has consequently made a great contribution to assuring the quality of aluminium parts used in many end-markets.

Anodizing to produce an architectural finish to be used in permanent, exterior and static situations where both appearance and long life are important.

Anodizing to produce a functional finish where it is used for industrial purpose and appearance is of secondary importance.

Anodizing to produce a coating where high wear resistance or microhardness is its primary characteristic.

Anodizing to produce a decorative finish with a uniform or aesthetically pleasing appearance as the primary characteristic.

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Quali Steel Coat

QUALISTEELCOAT is a quality label organization committed to maintaining and promoting the quality of lacquering, painting and coating on steel.
To determine whether or not a coating meets a customer's requirements, the results need to be measurable against technical specifications. On behalf of customers who have products coated, QUALISTEELCOAT defines comprehensive quality requirements and monitors their compliance by licensed plants world-wide. Since 2006, as a result, purchasers of coated steel receive a premium-grade product delivering long-term value with good quality.
QUALISTEELCOAT has been making consequently make a great contribution to assuring the quality of steel.

Corrosivity category	Examples for typical ambient conditions in a moderate climate	
	Exterior	Interior
C1 Very Low		heated buildings with clean atmospheres, e.g. offices, shops, schools, hotels.
C2 Low	atmosphere with low level of pollution; mostly rural areas	unheated buildings where condensation may occur, e.g. depots, sports halls.
C3 Medium	urban and industrial atmospheres, moderate Sulphur dioxide pollution; coastal areas with low salinity	production rooms with high humidity and some air pollution, e.g. food processing plants, laundries, breweries, dairies
C4 High	industrial areas and coastal areas with moderate salinity	chemical plants, swimming pools, coastal ship- and boatyards
C5 Very High	industrial areas with high humidity and aggressive atmosphere and coastal areas with high salinity	buildings and areas with almost permanent condensation and with high pollution

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INDEPENDENT TESTING LABORATORIES

All QUALICOAT and QUALANOD licensed applicators and suppliers provide the guarantee that their products are fulfilling the high quality standards specified by the Quality Label and controlled by independent inspectors only. QMEA ***(Qualicoat, Qualideco, Qualanod & Qualisteelcoat)*** approved testing institutes are accredited according to ISO 17025.

- **IFO Middle East, Dubai – United Arab Emirates**
- **Metaltek Teknoloji Laboratuvarı, Ankara - Turkey**

For further details, you can reach out to Quali Middle East Association at

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https://www.linkedin.com/company/quali-middle-east-association/